

Add a disciplined Japanese photocatalyst service to your portfolio.

Applicators create value through site diagnosis, preparation, consistent method, documentation and customer education - not only through access to a material.

Start with the operating challenge, not a generic coating claim.

01

Site qualification

Choose opportunities the system can address.

02

Preparation

Match process to substrate and condition.

03

Application record

Document method, dates and environment.

04

Customer handoff

Explain limits, maintenance and next steps.

A three-product conversation with evidence boundaries.

01 MEK-01s

Supports odor-focused first conversations.

02 MEK-03s

Connects preparation to the final system.

03 NANOBEST ST

Creates the coating and long-term service discussion.

Training, application guidance and claim review should be established before broad market rollout. Difficult projects require escalation to the Japan technical team.