

Make cleaner guest spaces part of the brand experience.

A photocatalyst conversation for hotels, resorts and serviced accommodation should begin with the guest, operating and maintenance problem that matters most.

Start with the operating challenge, not a generic coating claim.

01

Guest-room odor

Define source, turnover and ventilation.

02

Washrooms

Review surface, cleaning and access.

03

Shared spaces

Plan around occupancy and operations.

04

Brand assurance

Use evidence appropriate to the claim.

A three-product conversation with evidence boundaries.

01 MEK-01s

An entry point for defined odor-focused projects.

02 MEK-03s

Pre-treatment considered with substrate and contamination.

03 NANOBEST ST

Coating route reviewed for the actual interior environment.

Performance varies with site and application conditions. Hospitality claims must be supported by relevant evidence and should not imply guaranteed outcomes.