

Japanese photocatalyst technology for real market opportunities.

A sales and partnership overview for distributors, professional applicators,
facilities and manufacturers.



Cleaner spaces can become a business advantage.

NANOBEST JAPAN connects Japanese material science with local customer access, disciplined validation and technical coordination. The commercial starting point is not a broad promise. It is one use case that can be understood, tested and supported.

01

Japan origin

Technical review and important-project escalation from Japan.

02

Local execution

Partners bring customer knowledge, field capability and market communication.

Three products. One clearer route to market.

01

MEK-01s

Odor-focused initial treatment and project entry.

02

MEK-03s

Pre-treatment considered with substrate and site conditions.

03

NANOBEST ST

Visible-light-responsive photocatalyst coating for project-specific applications.

Four partner profiles. Different reasons to engage.

01

Distributors

Build a differentiated Japanese technology portfolio.

02

Applicators

Add a disciplined, higher-value professional service.

03

Facilities

Evaluate a defined odor, surface or maintenance challenge.

04

Manufacturers

Explore functionality for materials, components or OEM products.

A university relationship formalized through licensing activity.

RMUTT's official record lists Nanobest Japan and Takashi Umeki among participants in an intellectual-property licensing ceremony. This demonstrates a documented research-to-commercial relationship; it does not replace product-specific evidence.



A local partner network already in motion.

Taiwan's exclusive partner has progressed into visible activity: dealer briefings, product presentation, market engagement and NANOBEST-branded field implementation. Direct Taiwan inquiries are handled by the existing partner.



Start where the buyer can describe the problem.

01

Hospitality

Guest rooms, washrooms and shared high-turnover spaces.

02

Healthcare and care

Evidence-led surface and indoor project discussions.

03

Property and facilities

A differentiated route for managed environments.

04

Materials and OEM

Building materials, textiles, resins and new product development.

The claim must match the evidence and the project.

01

Use case

What decision must the buyer make?

02

Conditions

Which substrate, light and environment apply?

03

Method

How will preparation and application be recorded?

04

Evidence

Which test data supports the intended statement?

One inquiry desk. Clear escalation to Japan.

01

Initial response

Sekine handles overseas inquiries, translation and lead qualification.

02

Normal review

Suzuki coordinates standard technical questions, pricing, estimates and samples.

03

Important projects

Takashi Umeki gives final review for difficult, large or strategic opportunities.

Define. Review. Validate. Scale.

01

Share the use case

Country, customer, site, substrate and intended result.

02

Technical fit

Select the relevant product direction and required information.

03

Sample or pilot

Use a controlled, documented and realistic validation route.

04

Commercial scale

Build supply, training and market development after review.

Important projects receive direct attention from Japan.

President and R&D lead Takashi Umeki participates in important technical reviews, research relationships, large projects and international discussions. Overseas communication is translated and organized before escalation.



What real challenge could photocatalyst technology help you evaluate?

Share your country, company, target customer, substrate or location and intended use. The international desk will translate, organize and coordinate the first review.

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Initial response target: approximately 2-3 business days